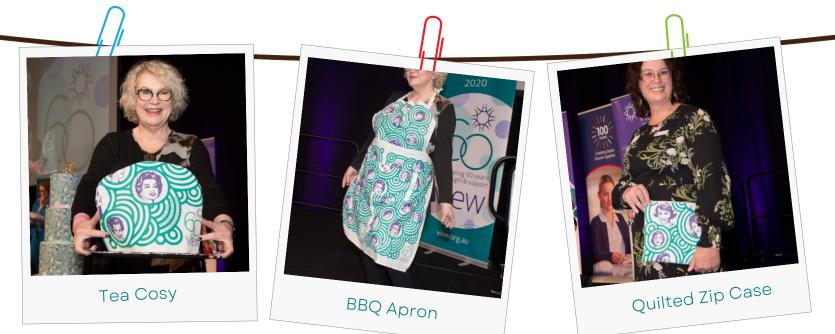
Re-purpose. Re-invent. Re-use. New Exciting Photo Competition





VIEW's 60th Anniversary commemorative Tea Towel with its retro design in our purple & teal colours, was inspired by one the first VIEW brochures developed in the 60's. The Tea Towel also represented a collection of women from various eras reminiscent of the graphics of dress making patterns.

Making and creating is all part of our lives. With COVID-19 stalling the sales of our 60th Tea Towels, at National Convention Adelaide 2022 we shared some examples of how to re-invent the ubiquitous... humble ...Tea Towel... into something new...!



We now invite <u>all</u> VIEW Clubs and members to show us how **creative and innovative** you are... **enter our new** competition to up-cycle the VIEW 60th Tea Towel!

There are 4 Categories – Best Fashion, Most Useful Accessory, Most Innovative Accessory, Best Group

How to Enter

- 1. Develop your great idea and choose your Category!
- <u>Purchase at least one</u> VIEW 60th Anniversary Tea Towel and include it in your design.
 60th Anniversary Tea Towels have been reduced to \$9 and can be ordered on stock order form.
- 3. Take a photo and send a copy of your design, including: name/s of designer, Club name, Category,

design name. Photo must be of high resolution

4. Email your photo to <u>view@thesmithfamily.com.au</u> (no hard copies) Entries close 31 July 2023

Winners will be announced at VIEW National Convention 2023 in Hobart.