





The Smith Family's five-year strategy on a page

Ambition by 2027

Over five years to 2027, we will deepen our impact and empower young Australians in need to create a better future for themselves. To do this, we will use personalised, evidence-based practice, data and digital. We are committed to growing the number of Learning for Life scholarship recipients to 100,000 and expanding the program to reach 250,000 children and young people.

Our goals

IMPROVE STUDENT OUTCOMES MEASURED BY:

Attendance at school Advancement through school from Year 10 to completion of Year 12or equivalent

Tertiary continuation and completion Engagement in study or work post-school

WE AIM TO GROW:

Scholarships: to 100,000 Learning for Life scholarships Program reach: to 250,000 program participants Program participation rates: to 50% of *Learning* for *Life* students participating in our programs Digital inclusion: ensuring 100% of Learning for Life students are digitally included

Funding: to \$220 million in sustainable funding

To achieve these goals, we have developed our strategy around eight strategic priorities and foundations.

Our strategic priorities and foundations



DEEPER IMPACT, THROUGH STRENGTHENED PRACTICE ENABLED BY DATA AND DIGITAL



Strengthen impact in Learning for Life

Deepen long-term, evidence-based, personalised practice for *Learning* for *Life* participants to improve student outcomes.



Leverage digital and partners

Leverage a greater range of partnerships to deliver short-course programs.

Increase the digital delivery of short-course programs, with a consistent approach to digitisation.



Expand digital inclusion

Ensure all Learning for Life students are digitally included.

BROADER REACH



Grow reach

Grow Learning for Life scholarships and program reach, focusing on existing Learning for Life communities.



Grow influence

Grow influence through advocacy in our priority domains to improve the lives of children living in disadvantage.

Differentiate ourselves through a refreshed brand.

STRATEGIC FOUNDATIONS TO ENABLE DEEPER IMPACT AND BROADER REACH



Grow sustainable funding



Empowerour people



Invest in digital, technology and data

Our commitments



Be a child safeorganisation



Strive for reconciliation and cultural safety for Aboriginal and Torres Strait Islander peoples



Embrace diversity and inclusion



Improve our environmental sustainability



Indicates where VIEW strategy aligns with The Smith Family's

VIEW five-year strategy on a page



Our Goals

Over the five years to 2027, grow the support of LfL students and build stronger connectivity with women in the community and The Smith Family.

The Smith Family's strategic priorities and

BROADER REACH

STRATEGIC FOUNDATIONS TO ENABLE DEEPER IMPACT AND **BROADER REACH**

foundations

Grow influence

Grow reach

GROW LFL

SPONSORSHIP

AND SUPPORT

Grow sustainable funding

Empower our people

Invest in digital, technology & data

VIEW's strategic priorities

GROW OUR REACH IN THE COMMUNITY AND INCREASE **BRAND AWARENESS**



Diverse and respecting

DRIVE GREATER ENGAGEMENT WITH VIEW **MEMBERS**



Supportive and caring

ENABLING LEARNING AND **DEVELOPMENT** FOR MEMBERS AND RECOGNITION

IMPROVE DIGITAL CAPABILITY



Local focused while nationally active



Collaborative and future looking

Our values

Inclusive and welcoming