# viewmatters April 2023



#### **Our Vision**

Women creating and leading a more inclusive society.

#### **Our Mission**

As a leading voice and valued support network for women, VIEW actively supports, raises awareness of, and participates in, the work of The Smith Family.



#### **Contents**

- **3** From the Executive
- 4 Message from The Smith Family CEO
- 5 News briefs
- 6 Bridging the gap
- 7 Bairnsdale VIEW and Girls at the Centre
- 8 International Women's Day celebrations
- 10 Two new VIEW Clubs!
- 12 Around the Clubs
- 14 VIEW photos from International Women's Day
- 15 VIEW merchandise









# From the Executive

With more sponsored students than ever before and two new VIEW Clubs, the start of 2023 has been full of excitement and celebrations!

n behalf of your National Executive, I am thrilled to congratulate every VIEW member on reaching – and exceeding our sponsorship target of 1,600 *Learning for Life* students. We know the effort every VIEW Club makes to meet the sponsorship costs of just one student, so for VIEW Clubs to collectively now sponsor over 1,600 students is a fantastic achievement. Your investment in the education of these children is contributing to long-term positive benefits for them, their families, and generations to come.

I was delighted to celebrate this milestone at the productive and informative National Council meeting at The Smith Family's National Office in Sydney over two days in February. On the second day, which happened to coincide with Valentine's Day, CEO Doug Taylor and all The Smith Family National

Office team members joined VIEW National Councillors for a morning tea to celebrate this significant achievement, show their appreciation for VIEW and thank all VIEW members for their ongoing support.

Marg, Evelyn and I were very pleased to be able to attend Yerrabi VIEW Club's inauguration in February. This is the eighth VIEW Club in the Australian Capital Territory. Our congratulations go to the Development Team, led by June Weise, who have spent the last few years recruiting members and supporting the foundation committee.

Soon after the celebrations for Yerrabi VIEW Club, we were delighted to welcome another new club - Leopold VIEW Club, located on the Bellarine Peninsula of Victoria. Congratulations to Lyn Geer and the Victorian Development Team. We warmly welcome all new

members from Yerrabi and Leopold VIEW Clubs to the VIEW family.

I would like to encourage you to read the story on page 6 about Indigenous student Kaytlyn who achieved her dream of going to university thanks to support from The Smith Family's *Learning for Life* program. Kaytlyn is among the 20,000 Aboriginal and Torres Strait Islander students and families supported by The Smith Family.

You can also catch up on some of the fabulous International Women's Day (IWD) functions hosted by VIEW Clubs across the country. IWD is one of our treasured celebrations and Marg, Evelyn and I were delighted to be able to attend several events in Western Australia, Victoria and New South Wales recognising the wonderful women of VIEW.

Thank you again for being part of VIEW. Through your commitment to The Smith Family and VIEW Clubs, VIEW members make a life-changing contribution to the educational outcomes of children experiencing disadvantage. You are enabling these students to create positive futures for themselves and their families.

Elizabeth Birch National Vice President

VIEW is a national women's organisation with more than 14,000 members in nearly 300 communities exclusively supporting the education charity The Smith Family. Members sponsor students, volunteer, fundraise and advocate to improve the life outcomes of Australian children and young people experiencing disadvantage.

As The Smith Family's largest community sponsor of *Learning for Life* students, VIEW supports the educational outcomes of more than 1,600 children and young people.

Through its connection with The Smith Family, VIEW is proud to enable young Australians to create better futures for themselves.

National President: Marg Woodhouse National Vice Presidents: Evelyn Berg and Elizabeth Birch

National Councillors: NSW: Brenda Caligeros, Dianne Fiddes, Sandra Jankovskis. QLD: Robyn Garad, Jean Jennings, Lorraine Thomson. SA: Joan Coleman. Pauline Glover. VIC: Rosemary Coleman, Bev Orgill. Advisors (Past Senior Officers): ACT: June Weise. NSW: Sally Cronberger, Cynthia Guyenette, Pat McRae, Franci Morsink, Anne-Louse O'Connor, Toni Thomas, Gloria Walter. VIC: Jennie Wynd.

National Manager: Maryanne Maher

Published by The Smith Family GPO BOX 10500, Sydney NSW 2001 For more information about VIEW Tel: 1800 805 366 Fax: 02 9085 7294 Email: view@thesmithfamily.com.au Website: www.view.org.au

The Smith Family provides Australian children living with disadvantage with the tools and support to thrive at school. This help extends to the child's family and community with wraparound support essential to breaking the cycle of disadvantage. Helping a child to do well in their journey through school brings a lifetime of reward for them and their family. Investing in a child's education today will have a longterm impact that empowers them into their

working life. For more information please visit thesmithfamily.com.au The contents of this magazine are subject to

copyrignt. All expressions of opinion and advice are not necessarily the official views of VIEW Clubs of

necessarily the official views of VIEW Clubs of Australia or The Smith Family. All information is published in good faith.

VIEW Clubs of Australia and The Smith Family.

VIEW Clubs of Australia and The Smith Family accept no responsibility for any of the advice, opinions, representations or information contained in this publication.
ISSN 1444-3635
The Smith Family
ACN 000 030 179
ABN 28 000 030 179

Front cover: L-R: Alison Marchant, Member for Bellarine; Anton Leschen, The Smith Family General Manager, Victoria; Linda Morse, President, Leopold VIEW Club; Angela Pegram, Secretary, Leopold VIEW Club at Leopold VIEW Club's inauguration in March.

#### What is VIEW?

VIEW is a national women's volunteer organisation supporting the education charity, The Smith Family. Connected through a common purpose, VIEW Club's 14,000 plus members:

- make lasting friendships, share ideas and knowledge and enjoy social activities;
- learn and develop new skills, while giving back to their communities; and
- advocate for and support the educational outcomes of students experiencing disadvantage.

Find out more about VIEW by visiting the VIEW website at view.org.au, calling 1800 805 366 or emailing view@thesmithfamily.com.au





# Message from The Smith Family

Congratulations on the wonderful achievement of now sponsoring more than 1,600 *Learning for Life* students. Your continual fundraising to support the positive educational outcomes for these students is greatly appreciated.

n February I was delighted to personally congratulate and thank members of the VIEW National Council during their National Council meeting at The Smith Family National Office.

Despite a busy schedule for the VIEW Executive and Councillors, I was pleased that time was made for a morning tea with Smith Family colleagues. By chance, it was Valentine's Day so we celebrated the love of humanity, friendship, and our admiration and appreciation of VIEW with a delicious cake.

During their two days at our National Office, the VIEW leadership team received updates from a broad range of Smith Family team members on topics including our research activities, the 2021-22 Annual Report, media opportunities and our key activities for 2023. Following the meeting, I was pleased to learn that the VIEW National Council members had also agreed on a range of recommendations around

VIEW Leadership and Governance in the future. These recommendations will be crucial in ensuring VIEW can continue to thrive, adapt and respond to the changing needs of today's society – as the organisation has done for more than 60 years.

I would also like to congratulate VIEW on the opening of two new clubs in the past two months – Yerrabi VIEW Club (ACT) and Leopold VIEW Club (VIC). It is incredibly exciting that just three months into the year, two new VIEW Clubs have joined our family. With my Smith Family colleagues, I warmly welcome all new members. I know our local Smith Family teams are looking forward to building strong connections with these clubs.

In March, I had a taste of the effort it takes to fundraise when I took part in The Smith Family Challenge in Glenworth Valley on the Central Coast, NSW.

Together with my amazing Smith Family

colleagues Anton Leschen, General Manager, Victoria, Joshua O'Rourke, Group Manager, Philanthropy and former Learning for Life student James Cosentino, we ran, mountain biked and kayaked 100km in two days. That effort from our quartet raised \$55,000. Collectively, the event raised over the \$1million dollars for The Smith Family. It has given me a renewed appreciation of your fundraising efforts, which you maintain year after year.

On behalf of all Smith Family team members, I thank every VIEW member for their support, fundraising, volunteering, advocacy on behalf of children's education in community and the continued increase in *Learning for Life* students. We are so proud to partner with such an amazing group of women.

Doug Taylor Chief Executive Officer



### News briefs

VIEW's impact Learning for Life sponsorships supported by VIEW as at March 2023 1,649

disadvantaged students at these levels:

| 1,290 |
|-------|
| 323   |
| 36    |
|       |



#### That's a wrap!

In November and December 2022, it was great to hear about VIEW members heading back to shopping centres to wrap Christmas gifts for a small donation. More than \$20,000 was donated to The Smith Family, including \$12,250 from clubs around the Gold Coast. Lorraine Thomson,

VIEW National Councillor Gold Coast and Darling Downs, joined Paul Johnston, Chief Financial Officer, The Smith Family to present the cheque for funds raised. More than 100 Gold Coast and Darling Downs VIEW members worked at Helensvale Westfield for 20 days, wrapping 5,916 gifts in 664.5 volunteer hours. What an effort!



## Heart-felt congratulations!

Representatives from The Smith Family including CEO Doug Taylor (pictured with the VIEW National Executive) showed their admiration, respect and gratitude for VIEW Clubs by sharing this delicious cake with the VIEW National Council! Thank you to all VIEW members for your hard work.



### Recycle, re-use, repurpose tea towel competition!

Don't forget about this year's photo competition featuring the splendid VIEW 60th commemorative tea towel. Visit view.org.au/resources/competitions/ for all the details on what's involved and how to enter. Thanks Rhonda from Warwick Day VIEW Club (QLD) for sending in your tea towel table decoration!



Congratulations on supporting more 1,600 *Learning for Life* students to participate fully in education so they can reach their full potential. Here's

a great photo of the enthusiastic and excited VIEW National Council celebrating all VIEW members while in Sydney recently!

### Bridging the gap

Supporting Aboriginal and Torres Strait Islander students



aytlyn, a proud Indigenous young woman, grew up on the north-west coast of Tasmania and always dreamt of going to university. However, instability at home and living in a small, remote community made her goals feel out of reach.

"I always had the vision that I would go to university, but there were a lot of unknowns," Kaytlyn says.

"I didn't know how I was going to get there because of my family's financial situation at the time. There were never any real conversations about how university would be funded, or where I was heading."

Kaytlyn was connected with The Smith Family in high school. Generous support from a *Learning for Life* sponsor enabled her to achieve her dream.

"I was lucky to connect with The Smith Family and that was where things kicked off. The Smith Family was there to help me in the transition and [enabled me to] have that confidence and security to move away," explains Kaytlyn.

Sadly however, many young Indigenous students do not have access to the support and resources they need to succeed at school and beyond. This means there is a

large gap in the educational achievements of Aboriginal and Torres Strait Islander students, compared with their non-Indigenous peers. Aboriginal and Torres Strait Islander students are often less likely to complete Year 12 than students from non-Indigenous backgrounds.

One in five students on The Smith Family's Learning for Life program are Aboriginal and Torres Strait Islander. As the largest community sponsor of Learning for Life students, VIEW Clubs is proud to support The Smith Family's work with Aboriginal and Torres Strait Islander children and communities.

Did you know VIEW members sponsor more than 350 Aboriginal and Torres Strait Islander *Learning* for Life students?

Thanks to support from her sponsor and The Smith Family, Kaytlyn reached her dream of going to university, moving to Melbourne to study a Bachelor of Science, specialising in climate change.

"Natalie, my *Learning for Life* Coordinator, was super helpful – particularly in COVID times. I was able to call her and talk about it, and she always kept in touch with me.

"So, it's not just that financial confidence and stability that's provided, but sponsorship also gave me that one-on-one mentorship, or mental support."

Empowered by her sponsorship, Kaytlyn has become an inspiring young leader. She was recognised in 2022 as Young Australian of The Year for Tasmania.

"I've been given a platform to speak out about the issues that are important to me," Kaytlyn says.

"The importance of inclusion of Indigenous people in our communities; the importance of taking action on climate change and the importance of giving young people a voice."

While the proportion of Aboriginal and Torres Strait Islander school students at or above national minimum standards in numeracy has improved over the past decade, there is still much work to be done.

The Smith Family is committed to helping close the gap between Indigenous students and their non-Indigenous peers through providing vital learning programs and financial support.

### Bairnsdale VIEW and Girls at the Centre

n Bairnsdale, in Victoria's East Gippsland area, where the Gunai Kurnia people are the traditional owners, VIEW Club members are proud to support The Smith Family's *Girls at the Centre* program.

First trialled in Alice Springs, Northern Territory, *Girls at the Centre* now runs in Bairnsdale and Wagga Wagga in NSW to support Aboriginal and Torres Strait Islander girls to stay engaged with their education, improve their attendance rate and complete Year 12.

The program is run by a Smith Family Program Manager and Girl Coaches who support the students to build positive relationships with each other, their school, families and community members. Regular school attendance by participants, as well as engagement with the program, is rewarded with opportunities to participate in excursions aimed at giving the girls new experiences and building their aspirations.

The program at Bairnsdale Secondary School currently has 35 participants from Years 7 to 12, 80% of whom identify as Aboriginal and Torres Strait Islander. "This ratio allows for a mix of inclusiveness and learning about culture," explains Simone Forster, Program Manager.

"The girls have access to a Girls Room before school and during break time so they can chat and enjoy social interaction. There tends to be great camaraderie, especially between the senior girls and the younger ones," Simone says.

Girls participating in the program also have the chance to explore career pathways through regular guest speakers and excursions, such as visiting RMIT to experience university life.

Staff at Bairnsdale Secondary School report that girls on the program have shown improvements in their school attendance rates, greater engagement in learning as well as improved attitudes and behaviours.

Dianne Thomas, from Bairnsdale VIEW Club, says her fellow members are proud to play a supportive role for girls on the program.

"Our members support the girls by providing some educational and personal items necessary for full participation at school.

We also make sandwiches for the girls and any other students in need of lunch," she says.

"Being in regular contact with Simone, the Program Manager, has increased my understanding of all that is involved in motivating and supporting these young girls. I am in full admiration of Simone, and her Girl Coaches. They provide a stimulating and enriching program to enable these young students to reach their full potential," she says

"It is especially rewarding for VIEW members to know we are supporting students in our very own locality."



Watch this video for more on Girls at the Centre



# International Women's Day celebrations

# #EMBRACE EQUITY

rom breakfasts, brunches, meetings, picnics, coffee catch-ups, luncheons and afternoon teas, VIEW Clubs across the country had International Women's Day (IWD) well and truly covered this March.

VIEW's National Executive took the chance to travel to other regions to visit and help VIEW members celebrate IWD and this year's theme, #EmbraceEquity.

Marg Woodhouse, VIEW National President, had a thoroughly enjoyable time with our Western Australian members. She was a guest speaker at two IWD functions, including joining more than 140 members for the special event hosted by West Coast

VIEW Club at the stunning Hillary's Yacht Club.

Marg also attended a luncheon at the Marmion Anglers and Aquatic Club hosted by First Wave VIEW Club, with 93 VIEW guests and friends. The Smith Family General Manager, WA Emma Davidson, Learning for Life student Tecla, Family Partnership Team Leader Deb McArdle and keynote speaker Sandra Harris were special guests. In a lovely gesture, each guest received a thank you card, notebook and pen in the VIEW colours of purple and teal.

In Adelaide, 176 VIEW members from Marion VIEW Club and surrounding VIEW

Clubs, plus 42 of their friends, celebrated IWD in style. Lainie Anderson, journalist and author shared her story about starting in journalism, before guests were entertained by Cantorae, a performing group from the Arts Theatre Adelaide.

In Victoria, National Vice President
Evelyn Berg was delighted to be part of
celebrations hosted separately – but on
the same day - by Ocean Grove Day VIEW
Club and Drysdale VIEW Club. There were
more than 100 guests at both events.
Speakers including Lana Purcell, CEO of
Feed Me Bellarine (guest at the Ocean
Grove Day VIEW event) and Linda Morse,
Leopold VIEW Club's inaugural President
(guest at the Drysdale VIEW event)

delivered inspiring speeches. Evelyn also spoke highlighting the lack of statues and monuments commemorating women in history across Australia and updating members and guests about VIEW's activities for 2023.

From Wagga Wagga in the south to Harrington in the Northern Rivers region, the Hunter and Central Coast region and out to Lithgow in West, VIEW members in NSW embraced IWD. Members from Wagga Wagga Evening VIEW Club were delighted to be invited to The Smith Family's Girls at the Centre IWD event at their local secondary school. In addition to involvement from Girls at the Centre participants, highlights included hearing

from guest speaker Professor Faye McMillan, the first Aboriginal/Torres Strait Islander Pharmacist, and watching local Aboriginal dance groups perform. See page 7 for more about *Girls at the Centre*.

Coolangatta / Tweed VIEW Club hosted a well-attended luncheon with guests including *Learning for Life* student Hannah and Smith Family team member, Jasmin Dorrington.

National Vice President, Elizabeth Birch attended Harrington VIEW Club's event, joining 36 VIEW members, as well as 26 friends and members from surrounding VIEW Clubs. Guests enjoyed a performance by the Harrington Junior Public School choir as well as speeches from Dianne Fiddes VIEW National Councillor and Amy Beck, Group Captain Senior Ranking Officer from the Royal Australian Air Force.

In Queensland, Bribie Island VIEW Club hosted a breakfast with several other local community groups. Kenmore VIEW Club held a great event with quizzes, games, raffles, lucky door prizes and a fabulous forum of members speaking about everything from the history of IWD, to sexual harassment and inequity in the professional world in the 50s.

It was great to see members from other women's groups in the community joining together with VIEW members.







# Your support is making a difference for students like Rebekah

Tertiary *Learning for Life* student Rebekah shared her Smith Family

story with guests at the West Coast VIEW Club (WA) event.

"I found out recently that my family has been with The Smith Family since I was in Year 1! We are so thankful for every year of it. Since I was five, I've wanted to be a teacher. Last year, I completed a Certificate IV in Education Support for Special Needs and I loved it! The children were amazing. I've decided with my Learning for Life scholarship, I now want to do more study. This

year I'm working towards getting my Certificate III in Early Childhood Education and Care.

I'm still not 100% sure about next year but I know in my lifetime I want to help people, children with additional needs, the elderly – that's my passion."



### Two new VIEW Clubs!









#### Yerrabi VIEW Club (ACT)

IEW could not have wished for a more exciting start the year with the inauguration of two new VIEW Clubs in February and March.

On 16 February , 75 VIEW members from clubs in the ACT and surrounding areas of NSW joined the VIEW National Executive and representatives from The Smith Family to celebrate the opening of Yerrabi VIEW Club (ACT). Guests from the Smith Family included Leonie Green, Head of State and Territory Operations, Olga Srbovski, Regional Program Manager ACT and team members from the Gungahlin office.

Yerrabi VIEW is the eighth club in the ACT and the first VIEW Club to open in the region in 24 years! The ACT VIEW Development Team, led by June Weise, worked extremely hard through the COVID-19 lockdowns and disruptions to keep interested members engaged and connected.

Inaugural President, Dorothy Rixon was delighted to see the club officially opened.

"I appreciated the opportunity to meet the VIEW Executive and members from other clubs, as well as representatives from The Smith Family. The themed decorations, lucky door prizes, and excellent food at the function made the whole event a wonderful celebration," she says.

"Our goal is to provide a club that is friendly and supportive. We also want to ensure all members have an input into discussions and decisions."

To see the club finally open with an enthusiastic committee ready to raise funds and support The Smith Family was a great achievement. Our congratulations go to all involved!

#### Leopold VIEW Club (VIC)

fter 13 busy months of recruitment, promotion and connecting with the local community, Leopold VIEW Club, located on the Bellarine Peninsula in Victoria, was inaugurated on 14 March. This is the fifth club within a small radius of each other.

The Smith Family's General Manager for Victoria, Anton Leschen joined Alison Marchant, Member for Bellarine and Jim Mason AM, City of Greater Geelong Councillor to congratulate the new Leopold VIEW members. Guests also enjoyed an enthusiastic drumming and singing performance by The Charlie Buckets and Oxygen Choir, from the

nearby Leopold Primary School. Proud teachers and parents willingly gave up a pupil free day to attend the celebration, laden with buckets and drumsticks for the children. Thanks to efforts made by Leopold VIEW Club's committee to build positive connections within their local community the club is already earning much respect in the area.

Linda Morse, Leopold VIEW's founding President says reaching this exciting stage was a "concerted team effort" by the club's inaugural committee, with support from other VIEW Clubs in the area and the Victorian VIEW Development Team.

"Our main goal now is to watch our club grow into a self-sustaining group. We all want to leave the world a better place, which we can achieve through VIEW, by supporting children in need, one child at a time," Linda says.

"We also want our club to be a safe place for the women involved, a place where they can grow and nurture friendships, extend their interests and use their accumulated life skills and experiences while working to raise funds to support children in need."

Congratulations and a warm welcome to all the new VIEW members of Yerrabi and Leopold VIEW Clubs!



# Have you booked your spot at the 2023 VIEW National Convention in Hobart in September?

For the first time ever, VIEW National Convention is heading to Hobart! Hobart VIEW Club members have been working hard to create a Convention no-one will forget.

Enjoy walking or bus tours of the city to see the sights, visit the famous Salamanca Market, take a ferry ride or enjoy a Pennicott's wilderness tour. For those who are planning to stay longer and spend time travelling about Tasmania, there are wineries to visit, beautiful wilderness areas such as Strahan to enjoy, historical sights to lose yourself in, and magnificent beaches to stroll along.

Visit view.org.au/events/national-convention-2023 for all the details and how to register.

56th VIEW National Convention | Hobart | 8-10 September 2023

### **Around the Clubs**



#### All sewn up!

For Newmarket VIEW Club (QLD) Publicity Officer Frances, winning a Janome sewing machine in the 2022 National Convention online raffle was a delightful surprise. Frances has enjoyed sewing from a young age, but admits that these days only minor jobs and repairs are the order of the day. While the new Janome would have been a

welcome addition to her home, Frances realised it would not get much use. After considerable thought, Frances decided to give the sewing machine to her eldest granddaughter, Jolie, as a wedding present. Jolie will be married in September this year. She plans to use her new sewing machine to make her wedding dress, incorporating lace from her grandmother's wedding outfit from



VIEW friends for life

friends! Rhonda (standing) and

Fran (seated left) from Surfers

Paradise VIEW Club (QLD) were

delighted to catch up with their

long-time VIEW friend Judy

The trio were all previously

members of Dubbo VIEW Club

(NSW). Judy was recently visiting

Fran in Queensland so of course

she was invited along to the

Surfers Paradise VIEW Club

meeting where she was able to

walk down memory lane with

Rhonda as well!

recently.

We love this story about

friendships among VIEW

#### Proud in purple!

A hot Sydney summer day didn't deter VIEW members from Macarthur Evening VIEW Club (NSW) donning their purple

VIEW polo shirts and umbrellas to take part in their community's annual Australia Day parade. This photo from the day is one of the best we've ever seen to promote VIEW!



#### The gift of laptops

Well done to Advisor for Canberra and Surrounds June Weise who secured seven laptops for clubs in the ACT through Alicia Payne, the Federal Member for Canberra. June applied to the ACT Government for laptops but initially missed out. Later, when Ms Payne kindly offered one laptop, June boldly asked for more and received a total of seven! The laptops were organised by Hands Across Canberra and donated by Synergy. They have all been put to good use by VIEW committee members, including Gaye Clarke, President of Belconnen VIEW Club, pictured with June.





#### Leopold's local connections

Well done to the new Leopold VIEW Club (VIC) committee who have already secured a fundraising partnership with Hayden Real Estate Leopold. For every home sold on behalf of, or referred by a VIEW Club member or friend/relative, Hayden Real Estate Leopold will donate \$500 to Leopold VIEW Club to help in their fundraising efforts for The Smith Family. What a great idea!



#### Up, Up and Away in SA!

VIEW members from South Australia came together in January for their annual Up, Up and Away event where clubs share ideas and knowledge to kickstart the year. This year, The Smith Family's General Manager SA, Graham Jaeschke came along to update

members on The Smith Family's activities. National President Marg Woodhouse delivered an address via Zoom, thanking South Australian members for supporting 145 students on the *Learning for Life* program and raising \$154,000 for The Smith Family in 2022. Well done SA VIEW!



#### **Eugowra VIEW** feels the love

Following the catastrophic flash flood in Eugwora in central western NSW in November last year, members from Eugowra VIEW Club (NSW) have been getting back on their feet with help and support from VIEW friends from nearby clubs. The club would like to thank individual members and surrounding clubs for the car loads of donated items that have been delivered, as well as the thoughtful visits and messages of support received.

# VIEW photos from International Women's Day























VIEW beanies are back!
Get ready for winter

-\$20 — while stocks last

To order these beanies or any other VIEW merchandise or gifts, please email:

view@thesmithfamily.com.au

All money raised from the sale of VIEW gifts helps children in need succeed at school.

BLACK PEPPER



# Your favourite limited edition VIEW Club Scarf is back!

Black Pepper will donate \$10 to VIEW Clubs for every Watercolour Floral Scarf purchased.

Offer available instore & online until 14th May.

Donations to VIEW Clubs support the educational outcomes of Australian children experiencing disadvantage through The Smith Family.



blackpepper.com.au | 1800 001 399



# Why should poverty stop Nic achieving all he's worked for?

#### 1 in 6 Australian children live in poverty.

Nic\* has dreams like any child and he's determined to learn, but poverty blocks his way.

Teachers go the extra mile, but children in Nic's position need more.

It just doesn't add up in a country like ours.

With access to targeted out-of-school learning support, Nic can catch up at school and fulfil his potential.

VIEW Club members can give children in Nic's position the educational support they need to change their life.

\*Names, location and associated images have been changed to protect the identity of Nic and his family.

### Please donate today.



