



VIEW Clubs of Australia

The History of VIEW

Key milestones 1990-1999

1990

- National Council meets quarterly rather than monthly.
- Promotions, Interests & Education, Public Relations & Expansion sub-committees are disbanded due to changes in the structure of National Council.
- VIEW Areas are established to encourage equitable representation of members on National Council.
- 30 year membership Appreciation Certificates are awarded.

1991

- Electronic display voting results.

1994

- International Year of the Family – VIEW Woman of the Year competition held.

1995

- Gold Cards introduced for those members of 30 years or more.
- Arts Day discontinued as an annual event at Convention and is replaced by an area event allowing the categories to be expanded to suit the skills and wishes of the women in each area.
- There are now 19 Areas and 50 Zones.

1996

- First National Council meeting is held by teleconference, including representatives in Sydney, Melbourne, Gold Coast and Canberra.
- Convention is held outside of Sydney for the first time (in Canberra).
- \$1,295,000 distributed throughout the year to The Smith Family – the 6th consecutive year the donation was in excess of one million dollars.
- VIEW Code of Conduct introduced.

1997

- Zone Councillors to receive training in VIEW issues and policy, problem resolution counselling in order to support clubs in their zones.
- Introduction of Silver Cards for those who have been members for 20+ years.

1998

- Electronic database is created to manage membership.

1999

- For the first time the National Executive is elected by preferential voting.
The three Vice Presidents are now of equal standing.
- VIEW History recording commenced.
- Restructure of Terms of Office: National Councillors and Executive and Development Co-Coordination.
- National VIEW Day held in June.
- 420 Clubs at end of 1999 with approximate membership of 32,000.