



## **VIEW Clubs of Australia**

# **The History of VIEW**

### **Key milestones 1980-1989**

#### **1980**

- VIEW Jumbly is held for the first time, supported by The Australian Women's Weekly. It is the biggest fete ever seen in Australia and raises \$53,045 for The Smith Family.

#### **1981**

- Second Jumbly is held and in two days raises \$43,000. The Smith Family General Secretary says "If anyone wanted proof of how much the combined efforts of VIEW could achieve, here it was."

#### **1983**

- Doncaster Day is the first Victorian club to form.
- NSW Premier Neville Wran officially opens the National Convention in Sydney.

#### **1984**

- Four more clubs form in Victoria.

#### **1986**

- First Queensland club is established in Surfers Paradise.

#### **1987**

- President of Doncaster VIEW invited to form committee to organise and host the Australian Gown of the Year, with all proceeds to go to The Smith Family. In the four years that VIEW organises and hosts these functions over \$76,000 was raised for The Smith Family.
- First Certificates of Appreciation awarded for increased membership to Orange VIEW Club 1<sup>st</sup> and Dingley VIEW Club 2<sup>nd</sup>.
- Seaforth VIEW Club produces the first VIEW Cookery Book.

#### **1988**

- Area Directors are introduced to complete the structure of VIEW.

#### **1989**

- At decade's end there are 285 clubs with 23,000 members.