



Toy & Book Appeal



**The Smith
Family**

Learn today, change tomorrow.

What is The Smith Family's Toy and Book Appeal?

The Smith Family's Toy & Book Appeal is your opportunity to help bring a smile to the faces of Australian children at Christmas. Children who may otherwise miss out on opening a gift, simply because their families can't afford it.

It's only Christmas when we share it and your gesture of goodwill ensures that all Australian families can come together at Christmas to share gifts and celebrate. Supporting education involves more than what happens in the classroom – it's also about enabling positive experiences, both in the home and in the wider community, to help children feel included.

We rely on your generosity so that no one misses out this Christmas. This year, with your help, the Toy & Book appeal aims to support over 29,000 children by providing a digital gift voucher to them.

VIEW Contribution in 2021

Last year VIEW contributed over \$80,000 to the Toy & Book Appeal, allowing over 1,333 children to enjoy something special under the Christmas tree. We hope that we can rely on your support to ensure the success of the appeal for 2022.

A slightly different Toy and Book Event this year

This year, we will continue our tradition of giving, which started at our inception in 1922, when five businessmen delivered gifts to children at a Sydney orphanage at Christmas time.

Our preparations are well underway for this year's appeal, and we are excited to share our plans with you!

To mark and celebrate this historic milestone in the city where it all began, we will create our very own Santa's Workshop at the Sydney Showground, and from there, deliver toys and books to families we support in Sydney.

In all other locations around Australia, we will once again provide a \$30 digital gift voucher to each child we support, so our families can ensure their children have a gift this Christmas.

How can VIEW Clubs help?

VIEW Clubs can continue to support this appeal by donating to the appeal via Club cheque or Club EFT form. See the included donation form for instructions and details.

If your Club has already collected toys, we suggest that, rather than holding onto them, they be donated to a local community giving tree. Please do not send/deliver to The Smith Family as The Smith Family does not have the capacity to collect/store toy donations.

For more information about participation in the 2022 Toy & Book Appeal please email view@thesmithfamily.com.au or call 1800 805 366.

VIEW Club Donation Form

I would like to donate toys to the value of:

\$60

\$100

\$200

\$250

Other Amount (please specify):

\$ _____

Your details

VIEW Club Name: _____

Club Contact: _____

First name: _____

Surname: _____

Address: _____

Suburb: _____

State: _____

Postcode: _____

Contact phone: _____

Email: _____

Payment by EFT (if Club set up for this option)

Please use your Club's EFT Form and email to:

view@thesmithfamily.com.au

Payment details (cheques)

Please send this donation form with a cheque made out to The Smith Family:

VIEW Clubs of Australia – Toy & Book Appeal

GPO Box 10500

Sydney NSW 2001

Office Code: VIEW22TBCD01





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