



Resolution 3

Resolution Title: Gambling advertising on TV

Wording of Resolution:

That VIEW Clubs of Australia calls on State and Federal Governments to regulate gambling advertising on television to ensure they are not shown during family viewing times.

Rationale:

Increased availability of gambling opportunities typically results in a simultaneous increase in gambling behaviour and problem gambling (Productivity Commission, 2010). The constant availability of gambling from any location, accompanied by increases in advertising, may normalise this activity and result in increased participation and less perception of potential harm, particularly for adolescents who are highly influenced by advertising.

Arguments for the resolution:

- The message being portrayed is that regardless of the outcome of your bet you will still benefit with a payout.
- This is NOT cash in hand, rather the payout is to be placed on another bet.
- This could lead young people into believing that regardless of their bet it is always a win-win situation.
- The impact on family finances and mental stress can be quite devastating.
- Are we grooming our children to be the next generation with gambling problems?
- It should be possible for parents to block access to gambling sites on their children's electronic devices e.g. mobile phones/tablets etc.

Arguments against the resolution:

- Denying the individual freedom of choice
- Loss of revenue by Government and T.V. stations & of course, the business involved.