



The Smith Family's

TOY & BOOK APPEAL

IT'S ONLY CHRISTMAS WHEN WE SHARE IT

INFORMATION PACK

Here is everything you
need to run your own
Toy and Book Appeal



The Smith
Family

everyone's family

thesmithfamily.com.au/christmas



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What is The Smith Family's Toy and Book Appeal?

The Smith Family's Toy & Book Appeal is your opportunity to help bring a smile to a disadvantaged child's face this Christmas.

It's only Christmas when we share it and your gesture of goodwill ensures that all Australian families can come together at Christmas to share gifts and celebrate. The Smith Family continues to provide opportunities for disadvantaged Australians to participate fully in society and we believe that Christmas is a time when all Australians should feel they belong, regardless of their circumstances. We rely on your generosity so that no one misses out this Christmas. This year, with your help, the Toy & Book appeal aims to deliver over 45,000 toys and 30,000 books to children around Australia.

VIEW Contribution in 2016

Last year VIEW contributed over \$62,970 to the Toy & Book Appeal, allowing 1,259 children to enjoy something special under the Christmas tree. We hope that we can rely on your support to ensure the success of the appeal in 2017.

How you can help

VIEW Clubs have the opportunity to support the appeal by donating via cheque. Please see the attached order form for instructions and details. The cost of a Toy and Book Pack per child is \$60.

Once again we are encouraging you to donate funds instead of toys, as this allows The Smith Family to allocate the funds to where the need is greatest. If your Club has already collected toys, we will relay information of drop off locations as soon as this is confirmed, although be advised that this will not be until November. The Smith Family is unable to provide pick up of donated goods; members will be required to make their own deliveries to the drop-off points.

For more information about participation in the 2017 Toy & Book Appeal please call

1800 805 366 or email view@thesmithfamily.com.au

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VIEW Club Donation Form

I would like to make a donation to the value of:

\$60 \$100 \$200 \$250 \$500 Other Amount (please specify): \$ _____

The cost of a Toy and Book Pack per child is \$60

Your details

VIEW Club Name:

Club Contact - First name:

Surname:

Address:

Suburb:

State:

Postcode:

Home phone:

Mobile phone:

Email:

Payment details (cheques)

Please send this donation form with cheques made out to The Smith Family:

VIEW Clubs of Australia - Toy & Book Appeal
GPO Box 10500
Sydney NSW 2001

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Thank you for sharing your Christmas with us and supporting the Toy & Book Appeal. Your efforts will bring smiles to disadvantaged children across Australia on Christmas morning.



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