



Welcome to 2020



This year we are proudly celebrating VIEW's 60 years of strength and support!

Jo Gray, Beryl Pike and I would like to wish you all a Happy New Year and hope that you spent quality time with your friends and family and are now feeling refreshed and ready for another great year in VIEW.

It has been an incredibly devastating start to the year for many people living in recent fire-affected communities across several States. These are confronting times and we are all thinking of everyone affected by these terrible bush fires. The effects of these fires will be felt in many ways and for a long time to come, well past the initial emergency phase.

Thank you... for all your efforts in 2019!!

Christmas Wrapping

Well done to everyone who was involved in Christmas Wrapping at local shopping centres. Please notify PNVP Pat McRae (pat.mcrae@bigpond.com) of the details and results of your activities. In this way we are able to track the great contribution you have made.

Toy and Book Appeal

VIEW Clubs once again generously supported the Toy and Book Appeal in 2019 raising \$60,000, an increase on last year. A great effort.

New Innovations

As you will have read in November 2019 National Council Minutes:

Item 6.1, VIEW's refreshed mission statement ... ***As a leading voice and valued support network for women VIEW actively raises awareness of, and participates in, the work of The Smith Family*** was presented and approved by The Smith Family Board at its AGM on 28 November. I'm pleased to inform you that this new VIEW Mission statement will be used in all future VIEW marketing material.

Item 6.2, noted that due to the lack of members stepping up to Senior Officer roles, this year we are trialling Advisor roles in Areas where there are no National Councillors. We are also encouraging National and Zone Councillors in each Area to send an introductory email to all clubs so that you know who to contact in your Area, keep a look out for this email.

2020 Events

International Women's Day (IWD) events throughout Australia

Many regional areas and individual clubs are busy arranging their International Women's Day events for 8 March 2020

(#EachForEqual) This year's IWD 2020 campaign theme is drawn from a notion of 'Collective Individualism.' An equal world is an enabled world". (www.internationalwomensday.com/theme)

VIEW's 60th Anniversary Celebrations

This year we are celebrating with great gusto VIEW's 60th Anniversary Diamond Jubilee - **60 years of strength and support.**

Area Galas - Each VIEW Area will host a **Diamond Jubilee 60th Anniversary gala event, giving you an opportunity** to join in the celebrations and connect with other VIEW club members, friends

and special guests. To find out more about your local event speak to your Zone or National Councillor.



Sydney - 60th Anniversary Celebrations



You are invited to come and join in the fun of the *highlight of the year!*

on 23 July 2020 - two exciting events have been planned:

- **Delightful “Diamond Jubilee” High Tea during the day**
- **Glamorous “All that Sparkles” Gala Dinner in the evening**

Choose one of these events or come to both, it’s up to you. Numbers are limited for each event and filling fast so book now to avoid disappointment ... lots of special guests and surprises, including special 60th Anniversary merchandise ...

Both events will be held at Sydney Masonic Centre in the CBD.

More Information

VIEW Website: <http://view.org.au/events/sydney-60th-anniversary-2020/>

Registration Pack: <http://view.org.au/media/7103/60th-registration-pack-final.pdf>/ <http://view.org.au/media/7104/registration-form-2020.pdf>

Bookings: <https://events.ozaccom.com.au/view-60th-anniversary-event/registration>

Promoting VIEW in the community & attracting new members

Our 60th Anniversary celebratory year is an excellent opportunity to promote VIEW and attract new members and there are a number of ways you can easily do this, by:

- Actively using social media such as Facebook to promote your club’s upcoming events/activities; and
- Keeping your VIEW Club’s webpage up to date with your correct contact details.

For more information or helpful suggestions, please contact your Zone or National Councillor, who will be more than happy to help you with ideas and information. Remember, VIEW National Office has a number of promotional materials available: posters, brochures, essence cards (at no cost to clubs). Simply email view@thesmithfamily.com.au.

As you can see 2020 promises to be an exciting year and Jo, Beryl and I are looking forward to meeting you throughout the year.

Best wishes



Anne-Louise O'Connor
National President 2020-21