XX March 2023

**VIEW Clubs embrace equity this International Women’s Day**

\_\_ March 2023 – [NUMBER] members of [NAME] VIEW Club will join [Keynote speaker at your event] to celebrate International Women’s Day on [Day and Date] March at [Location, area].

The theme of this year’s International Women’s Day (IWD) is ‘Embrace Equity’, with the aim to raise awareness about gender bias and to promote inclusivity, diversity and equality.

“The International Women’s Day theme ties in perfectly with VIEW’s ethos,” said President of [NAME] VIEW Club, [NAME].

“As a national women’s organisation, we celebrate women every day, but International Women’s Day in particular is a wonderful opportunity to bring together women from across [location] to celebrate all that women do, and give, to the community.”

This year VIEW is hosting a number of International Women’s Day events across Australia including

Coolangatta, Maryborough and Tweed in Qld, across the Hunter and Central Coast in NSW, Victor Harbor in SA, Heidelberg, Ocean Grove and Sunbury-Macedon Ranges in Victoria, as well as across Perth.

“Our members have really got behind IWD this year. It’s a wonderful opportunity to discuss the theme of equity with [keynote speaker – who has experience in xyz] and explore ways in which we can create gender equality across our community.”

“Throughout the year our VIEW members speak out on a whole range of issues which are essential for the future wellbeing of not only women, but all Australians. We advocate to government on reducing child poverty across Australia, and on increasing social and affordable housing to address homelessness.” said [name]

VIEW is a national women's organisation with 14,000 members in close to 300 communities exclusively supporting the children’s education charity, The Smith Family. Members sponsor students and also volunteer, fundraise and advocate to improve the life outcomes of Australian children and young people experiencing disadvantage.

Members volunteer their support in a number of ways including

* reading with local children to advance their literacy skills
* tutoring students with homework at The Smith Family’s after school Learning Clubs
* participating in The Smith Family’s mentoring programs

“Our role in the community is underpinned by our support of The Smith Family. We’re investing in the futures of children and young people in need, by helping them to make the most of their education, and thrive,” [name] added.

“We’re always looking for women from all backgrounds and ages to join us and we hope to welcome some new faces at our next monthly meeting,” she added.

To find out more about VIEW in [insert location] call [insert contact name and position] on [insert phone number] or visit [view](http://www.thesmithfamily.com.au/view).org.au

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**Media Enquiries:** [insert VIEW contact name], VIEW. Ph: [insert contact phone] or email [insert email address]

**VIEW:** Founded in 1960 by the General Secretary of The Smith Family, George Forbes, to support the charitable work of The Smith Family, VIEW stands for the Voice, Interests and Education of Women.

As The Smith Family's largest community sponsor of *Learning for Life* students, VIEW supports the educational outcomes of more than 1,600 -children and young people experiencing disadvantage. Through this powerful, longstanding connection, VIEW is proud to enable better futures for young Australians. Visit [www.view.org.au](http://www.view.org.au)

**The Smith Family** is a national children’s education charity that works with children and young people to overcome educational inequality caused by poverty – so they can thrive now and into their futures.  Visit [www.thesmithfamily.com.au](http://www.thesmithfamily.com.au)

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