

# Viewmatters November 2016 November 2016



# Our Vision Women creating and leading a more inclusive Australian society.

# **Our Mission**

As a leading voice and valued support network for women, VIEW creates social capital in Australian communities.

#### **Our Purpose**

- VIEW empowers women through its Voice, Interests and Education of Women.
- VIEW provides support and friendship for women throughout communities nationally.
- VIEW actively raises awareness of and participates in the work of The Smith Family.

### **Our Guiding Principles**

- Inclusive and welcoming
- Diverse and respecting
- Supportive and caring
- Locally focused while nationally active
- future looking

- Collaborative and

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VIEW is a national women's organisation formed in 1960 by The Smith Family as a service to women and the community. Through strong VIEW networks, women are empowered to achieve new skills and confidence and give voice to issues of national concern. Communities benefit through the commitment of the 16,311 women of VIEW to the provision of educational outcomes for Australia's disadvantaged children and families.

National President: Gwen Wilton

National Vice Presidents: Toni Thomas and Gloria Walter

National Councillors: ACT: Jan Roberts, NSW: Cecilia Bayliss, Jeanette Cassidy, Kathie Diskin, Elizabeth Doorey, Ellen Gray, Barbara Gullotta, Barbara Hyslop, Pat McRae, Yvonne White, QLD: Barbara Cameron, Lynette Masters, Annette Thiedeke, SA: Eila Harding, VIC: Patricia Brooks, Annette Schlafrig, Sunnie Watts.

Published by The Smith Family GPO BOX 10500, Sydney NSW 2001

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The Smith Family steps into a disadvantaged child's life while they are still at school, to help them get the most from their time there. By supporting a child to participate in education, The Smith Family prevents them experiencing a lifetime of poverty. By investing in a child's education, we can break a cycle of disadvantage. For more information please visit thesmithfamily.com.au

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ISSN 1444-3635 The Smith Family ACN 000 030 179 ABN 28 000 030 179

Front cover: Hobart VIEW Club members at Parliament House Hobart celebrating their club's fifth anniversary. Standing L-R: Yvonne Bottomley, Secretary; Meredith Phillips, President; Lee Rayner and Jane Mitchell. Seated: Lesley Mackay, Acting General Manager Tasmania, The Smith Family.

# From the Executive

Toni Thomas National Vice President

Being part of the VIEW Executive this year has been the highlight of my time in VIEW. With my fellow Executive, Gwen Wilton and Gloria Walter, I feel privileged to have participated in so many events and activities to promote VIEW and spread our message.

From these experiences, it is clear that our support of the Learning for Life program reaches far beyond the sponsored students. Parents and carers are also benefitting. Not only are they incredibly proud of their child's achievements, but as a result of their child's positive engagement in school, many parents are also choosing to take up education and training themselves.

I have also noticed that the young people we support are not only staying engaged with their education but they are learning other valuable lessons in life through being connected to The Smith Family and VIEW Clubs. Students are learning about giving back and supporting others. Many, like Jasmine a sponsored student I met in Coffs Harbour, have become volunteers for The Smith Family as a way to show their gratitude.

For Jasmine, the highlight of her life was to receive letters from her sponsor for the first time. She said it made her feel part of a family. Jasmine said she didn't feel disadvantaged because of the gift of support for her education through The Smith Family. Jasmine is now studying education and is completing her Masters next year. She also volunteers at The Smith Family's learning clubs in the Coffs Harbour area. Hearing Jasmine's story confirmed just how impactful our fundraising and support is.

National Executive : Gloria Walter, Gwen Wilton and Toni Thomas

I also remember an 11-year-old boy's letter which was shared at a VIEW Gala event. This young boy delighted us all when we heard his thank you letter to his sponsor. The letter itemised how he had spent his Christmas voucher on two pairs of shorts for himself, a shirt for his uncle, and with a few dollars left over, a tin of milo for his grandmother who he lived with!

Enabling children in need to reach their full potential through education is something that I feel very passionate about. To all of you, thank you for being part of VIEW and continuing our good work. I am proud to be one of a group of women who are working together to make a difference to the lives of disadvantaged young Australians. Gwen, Gloria and I thank you for your support throughout our term and wish you all a safe and relaxing festive season.

# VIEW for all

More than 16,000 women of VIEW know their organisation is unique, offering the opportunity to:

- meet regularly with other women of all ages and from all walks of life;
- discuss and exchange ideas;
- form lasting friendships while learning new skills and developing new interests; and
- actively support and participate in the work of The Smith Family.



Join VIEW today by visiting www.view.org.au, calling the VIEW National Office on 1800 805 366 or emailing: view@thesmithfamily.com.au We look forward to hearing from you soon!





# Message from The Smith Family CEO

Dr Lisa O'Brien

Congratulations VIEW Clubs on another successful year supporting The Smith Family and our ambition to provide long-term educational support to disadvantaged young Australians.



Learning for Life sponsorships supported by VIEW As at 30 September 2016

disadvantaged students at these levels:

936 Primary school
228 Secondary school

Tertiary /TAFE

Your commitment to our cause, helping to support positive educational outcomes for students in need, is greatly valued by me, and all our team members and the families and children we support.

Following on from learning about VIEW's Resolution to 'improve Aboriginal uptake of education... and assist in closing the gap in educational performance between Aboriginal and other Australian young people', I was delighted to hear that members of VIEW visited our Aboriginal and Torres Strait Islander program, *Girls at the Centre*, in Wagga Wagga.

The Smith Family currently supports about 6,000 disadvantaged children and young people from Aboriginal and Torres Strait Islander backgrounds. In general, these students achieve poorer educational outcomes than their non-Aboriginal and Torres Strait Islander peers, and so we wish to be able to support many more of these young people in the future.

Our work with Aboriginal and Torres Strait Islander peoples is guided by our 2013-16 Reconciliation Action Plan (RAP). We are currently developing our next RAP and following advice from our Advisory Group on Issues concerning Aboriginal and Torres Strait Islander Peoples, The Smith Family recently organised a forum to discuss views on the relative merits of a Treaty and Constitutional Recognition of Aboriginal and Torres Strait Islander Peoples. While the forum's purpose was to help us to better understand the issues of concern to Aboriginal and Torres Strait Islander people regarding sovereignty, it also provided valuable insights to inform the approach of our next RAP and how The Smith Family can better support this part of our community.

I welcome VIEW's continued support of the education of Aboriginal and Torres Strait Islander children.
Through sponsorship, mentoring and initiatives like your VIEW Resolution, you are helping these young people to stay motivated at school, learn about their post-school options and develop aspirations for their futures.

Finally, thank you to every VIEW Club member for your dedication to The Smith Family. By supporting a disadvantaged child's education, you are helping to improve their educational outcomes so they can build a better future for themselves.





Join Facebook

Keep up-to-date with the latest VIEW news by joining the VIEW Clubs of Australia Facebook page. Post comments about your club's activities and comment on posts on The Smith Family's Facebook page.

## News briefs

### Toy & Book Appeal 2016

Every year VIEW members support The Smith Family's Christmas Toy and Book Appeal generously, ensuring children from disadvantaged families don't miss out on the joys of Christmas. This year, The Smith Family is aiming to deliver more than 36,000 new toys and 24,000



books to children in need around Australia. By donating to the Toy and Book Appeal, your contributions will be used to purchase toys and books within the age and gender categories most in need. To find out how your club can contribute, please call 1800 805 366 or email view@thesmithfamily.com.au.



# 'Making a Difference' Award

Is there a member of your club deserving of national recognition? If so, tell us about her! To recognise members living the VIEW values and guiding principles, the VIEW National Executive has introduced the 'Making a Difference' Award. All clubs are invited to nominate a member they think deserves recognition and acknowledgment of their commitment to the VIEW values and guiding principles. Every quarter, the VIEW Executive will review nominations and select members to receive the Award. All winners will be listed in the VIEW honour roll announced at National Convention 2017. For more information about the award, including the criteria and nomination form, please see the June 2016 mailout section of www.view.org.au/resources. Please send completed nomination forms with a high resolution photo of the nominee to view@thesmithfamily.com.au.

### National Convention registration now open

Registrations for the 2017 VIEW National Convention are now open. The fun-filled three-day event will be held from 15–17 September 2017 in Tamworth, New South Wales. It will feature: two Conference days; a Panel of Inspirational People; a Writer's Festival; two Social Dinners; one Grand Celebration and a spectacular Gala Dinner! Join us there to be part of the fun. For a registration pack, see your Club Secretary or go to www.view.org.au/ events/national-convention. If you are not sure what to expect, please watch and share our National Convention 2017 video at www.view.org.au/ resources/videos-podcasts/

# Fabulous Fountain Photo Competition

Have you submitted your entry for the VIEW Fabulous Fountain Photo competition? It's a great way to get out in your community to promote VIEW Clubs. The VIEW Executive invites all members to participate and have some fun with the new VIEW umbrellas.

To enter, simply:

- 1. Locate a fabulous fountain
- 2. Frolic around the fountain with your VIEW umbrellas
- 3. Capture the moment in a high resolution photo
- 4. Send your photo to view@ thesmithfamily.com.au by 30 June 2017.

All entrants will be acknowledged on the VIEW Facebook page and the winner will be announced at VIEW National Convention 2017 and posted on the VIEW website.



### Community Lottery

Thank you to all the VIEW members who sold raffle tickets in this year's People's Choice Credit Union Community Lottery. It was great that some of our South Australian members were invited to sell their community lottery tickets for a week at the Castle Plaza shopping centre where they were lucky to have the First Prize (a car) on display. During this time members were also able to promote VIEW and the work of The Smith Family. All funds raised through this initiative go towards The Smith Family's student2student reading program, to help young students who are behind in their reading skills to catch up.

# Developing VIEW

Keeping VIEW Clubs across the country vibrant and active is key to sustaining and growing our organisation.

This year the VIEW Executive has encouraged and supported a number of extra activities focused on developing VIEW. These have centred on developing our members' skills, connecting with our cause, growing membership and the VIEW tradition of having fun and socialising with fellow members. Two recent highlights were the Western Australian Development Conference and the South Australian Hahndorf Getaway Gala. Here's a wrap-up of these two recent events.

### Western Australian Development Conference

#### 26-28 August, Margaret River

With the goal of giving Western Australian (WA) VIEW Club members and those new to VIEW the opportunity to attend a 'Convention-like' event, the WA Development Conference featured information sessions and guests speakers as well as visits to local food and wine attractions plus two entertaining dinners. All 60 attendees enjoyed making new friends and learning about VIEW and The Smith Family. It was great to hear VIEW members from the Eastern States share their innovative ideas and activities, as well as Leonie Green, The Smith Family's Head of State and Territory Operations and Sereena Pas, Family Partnership Coordinator from Collie, WA.

A highlight of the event was hearing how The Smith Family's Learning for Life program has supported two young women, Ruth and Lena, throughout their education journey. Both young women delivered moving speeches about growing up in disadvantage, describing how grateful they were to receive long-term educational support from The Smith Family and VIEW Clubs.

Ruth spoke about the difference The Smith Family made to her family, particularly after her mother passed away when Ruth was in Year 11. Through the support of her sponsor, Ruth found the strength to reconnect with her estranged

father, secure a job at Coles and complete Year 11 and 12. She is now studying a Certificate III in Business and hopes to one day sponsor a child herself. "Becoming a Learning for Life student has helped with every single academic achievement that I hold to my name.

Having support

and Sereena from The Smith Family meant I managed to graduate Year 12 even when I felt like I didn't have a single chance in the world...I know first-hand the positive impact that The Smith Family can have on someone's life."

Hearing Ruth's story was emotional for Lena, but with Sereena's help, the first-year university student was able to share her experiences and her dream of becoming a teacher and helping other disadvantaged students achieve their best. "In the future, I am going to teach a class full of children, and then another, and then another. I believe in every one of my future students. I know that each one has the potential of being great. Hopefully I will be able to have the privilege of helping them to get to their greatest."



Members from Rockingham Sound Day VIEW Club at the WA Development Conference.

L-R: Learning for Life student, Ruth, The Smith Family team member, Sereena Pas, and Learning for Life student, Lena.



from my sponsor

### South Australian Getaway Gala

#### 9-11 September, Hahndorf

Combining social activities with more customary VIEW Gala events, the South Australian (SA) Hahndorf Getaway was an entertaining and educational time away for VIEW members from our SA Clubs and surrounding areas. The weekend began with a 'Meet and Greet' session on Friday evening, before a full day of Gala activities. The Saturday program included guest speakers from The Smith Family; Annie Fox, local Hahndorf historian and entertainment by Indy, a 14-year-old with a passion for singing. The day began with a stirring welcome performed by bagpiper Caitlin, from the Mt Barker Pipes and Drums.

Attendees enjoyed hearing from Carey Simms, The Smith Family's Family Partnership Coordinator from Northern Adelaide, who explained his work with schools in Smithfield Plains and the Peachy Belt, where only 5% of students go on to university. Carey also led a conversation with a Learning for Life mother, Wendy, who shared her story of how The Smith Family's financial assistance and educational support had helped her children through school. Wendy talked about how proud she is of her youngest daughter, Kalan, who is now at university studying Veterinary Science. Inspired by her children, Wendy now hopes to also further her studies. After Wendy's address, Kalan shared her experiences with The Smith Family, including her participation in student2student and the iTrack program, where she was paired with a veterinarian as her mentor, helping her to realise her ambition to also become a veterinarian.

Another interesting presentation was delivered by Rachel Yorston, The Smith Family's Volunteer Relationships Coordinator. Rachel explained the important role that volunteers play in The Smith Family's workforce, and encouraged VIEW members to consider a range of different volunteering opportunities available in their area in SA.

A special activity at this event was the expo where each club in attendance hosted a fundraising stall to raise money for their club to support their *Learning for Life* students and The Smith Family. After the busy conference day, a semi-formal Gala Dinner was held for attendees and their partners to dance and mingle at The Old Mill restaurant. On Sunday, attendees came together one last time for a Walk with VIEW commencing in the Pioneer Memorial Park where a small group of members, dressed in VIEW purple, walked down the main street to promote the organisation.



L-R: Patricia Beaumont and Rose Howard from Blackwood Hills VIEW Club (SA) enjoyed the weekend Getaway Gala.



L-R: Carey Simms, Family Partnership Coordinator, The Smith Family with Learning for Life recipient Kalan and her mother, Wendy.



# Connecting in Community

# Congratulations to Hobart VIEW Club on its 5th anniversary

In September, Hobart VIEW Club (TAS) celebrated its fifth anniversary with a special event at Tasmania's Parliament House. VIEW Club members were joined for the celebration by Members of Parliament, Smith Family team members and supporters.

The Hobart club is Tasmania's only VIEW Club, supporting The Smith Family through fundraising events, volunteering and sponsorship.

Members are regularly out in the community promoting The Smith Family's work and VIEW's involvement.

Acting Smith Family General Manager Tasmania, Lesley Mackay spoke about how the members are very active in the local community. She talked about what VIEW women looked like: "They're the ones that tirelessly support The Smith Family, hand out brochures, organise appealing fundraising events such as fashion parades at Blue Illusion and their popular annual Cocktail party," she said.

Meredith Phillips, President of the Hobart VIEW Club said: "We are incredibly proud to sponsor the education of four disadvantaged students through The Smith Family.

Our volunteering in the community has also been a hugely rewarding experience. We are delighted to be celebrating our fifth anniversary at Parliament House and we look forward to a bright future."

Hobart VIEW Club members volunteer in a variety of ways for The Smith Family, including as supervisors through the *student2student* reading program, by donating stationery for schools and by helping pack new books for children for summer holiday reading.

The club also hosts fundraising and social events and supports events run by The Smith Family's corporate partners including the Hobart Hurricanes cricket team.

L–R: Meredith Phillips, Hobart VIEW Club President, with Rosalie Woodruff, Member for Franklin, Tasmania.



# One, Two, Band Your Shoes

When The Smith Family Recycling Operation highlighted a need for good quality wearable clothes, shoes and handbags, VIEW National Office saw an opportunity to help. VIEW members were asked to show their support by hosting collection drives in clubs, neighbourhoods and communities. Through a campaign coined, "One, Two, Band Your Shoes", members were also encouraged to 'declutter' their own wardrobes of unwanted clothing and footwear. The catch phrase of the campaign referred to placing a rubber band around each pair of shoes before donating so the pair didn't get separated.

By August, 225 kilograms of donations had been collected through the campaign, with 194 kilograms suitable for resale either through export markets (66 kilograms) or The Smith Family's local retail stores (128 kilograms). According to The Smith Family Recycling Operation, typically less than 5% of donations are suitable for resale in retail stores. VIEW Clubs' contribution through the "One, Two, Band Your Shoes" campaign saw 56% of donations making it to stores, indicating that our members collected and donated high quality items. Thank you to all. Well done!

# Visiting Girls at the Centre in Wagga Wagga

During a trip to Wagga Wagga to meet with clubs, members of the VIEW Executive took time out to visit The Smith Family's Girls at the Centre program, running at Mt Austin High School. Girls at the Centre is a targeted program supporting Aboriginal and Torres Strait Islander girls to stay engaged with school and complete Year 12. The program commenced in Wagga Wagga this year with 30 girls currently participating.

Gwen Wilton, National President and Toni Thomas, National Vice President, as well as VIEW members from Flowerdale and Wagga Wagga VIEW Clubs, were introduced to the program and some participants by The Smith Family's Program Coordinators. The group visited the 'Girls' Room', a relaxing place set up for the girls to gather outside class times.

"The girls take great pride in their room. They have painted it to be bright and welcoming and have devised a set of rules for all to follow. Top of the list is 'NO BOYS ALLOWED' but others include being respectful to each other and to teachers, and to clean up after themselves," said Toni.

"At recess we met a number of the girls. Each one introduced themselves and talked about their time at school. One girl, who is deaf, used to sit all day by herself, not wanting to mix. With encouragement, she is now a regular in the Girls' Room and a group is now learning sign language to communicate with her."

The Smith Family's Program Coordinators explained some of the program's goals and their plans for excursions to



Girls at the Centre participants from Mt Austin High School, Wagga Wagga

highlight career opportunities. Their aim is to keep the students motivated in school and to encourage them to build positive aspirations for their future. The program is expected to grow as approximately 90 Aboriginal and Torres Strait Islander girls attend Mt Austin High School.

The local VIEW members have been encouraged to consider volunteering opportunities with the program and to keep in touch with The Smith Family team about other ways to assist.

Supporting Girls at the Centre aligns with the current VIEW Resolution to 'improve Aboriginal uptake of education with particular emphasis for Aboriginal girls to assist in closing the gap in educational performance between Aboriginal and other Australian young people.

# Literary Luncheons are the way to go

To build interest in the potential Woollahra VIEW Club, a Literary Luncheon was held in June for women interested in joining this new club. The luncheon featured Jane Harper, author of the newly released novel, "The Dry". Jane was an absolute delight for guests and talked about her journey through

life, including writing this first novel which has become a bestseller.

Another VIEW Literary Luncheon was held in late October, featuring bestselling author Di Morrissey and author and columnist, Anne Summers. The pair chatted about Di's long career in writing and the launch of her latest release "A Distant Journey". Photos from this event are available on the VIEW Facebook page (VIEW Clubs of Australia).



# Community in profile

Spotlight on Area QB: Sunshine and Fraser Coast, Queensland

VIEW in Area QB As at 30 September 2016

831 members

12 VIEW Clubs

49 Learning for Life students sponsored

### **Gympie**

Gympie VIEW Club was founded 21 years ago and now has 60 members who sponsor three *Learning for Life* students. Members of the club are also involved with mentoring students supported by The Smith Family. A monthly trading table with home-baked cakes, jams, local produce, books and bric-a-brac is the club's main fundraising activity, along with an annual Soup and Crusty Bread Day, held during winter.



#### **Bribie Island**

When Bribie Island VIEW Club was founded in May 1996 it proved immensely popular with local women, who embraced the idea of getting together in friendship to raise money for children in need. The club currently has 55 members and this year changed from an Evening Club to a Luncheon Club. Members enthusiastically participate in social activities which have included film mornings, a backstage visit to the Queensland Performing Arts Centre and a trip to the Abbey Museum. A Christmas Auction held each November is the Club's major fundraiser, giving members and their guests the chance to stock up early on Christmas gifts, while also raising money for The Smith Family. The club supports four *Learning for Life* students. At a recent luncheon, a guest speaker

from Telstra, who came to talk about the NBN changeover, was so impressed with the club's work for The Smith Family that she donated a tablet to the club. Naturally these VIEW members decided to give the tablet to a *Learning for Life* student!

Above: Bribie Island VIEW Club President, Jennifer Keeley (right), receiving the tablet from Telstra.

# Caloundra Evening

Caloundra Evening VIEW Club's 100 members support six *Learning for Life* students through a range of fundraising activities including an annual Bunning's Sausage Sizzle and a fundraiser at the Maroochy

Marathon. In addition to monthly meetings, the club also holds a monthly social morning tea and 'walk before breakfast'. Some members also support the local Smith Family team by actively working with disadvantaged children as mentors or tutors.





# Other VIEW news

### New club in SA

With 125 members, the Marion VIEW Club (SA) was bursting at the seams. Rather than turning new members away, the South Australian Development Team decided it was time to start a second club in the area. Promotion of VIEW began in April with a Coffee Morning at the Marion Hotel for women interested in joining VIEW. This attracted 34 women who, after being informed about VIEW and its involvement with The Smith Family, indicated they would be interested in forming a new club. A series of monthly lunch meetings were also arranged for the prospective members and other women showing an interest. These meetings were in the style of club meetings and featured interesting guest speakers. Positive attendance numbers confirmed that formally establishing a new club was the next step. In September, the Oaklands VIEW Club was inaugurated with 73 founding members attending the function. National President, Gwen Wilton welcomed the club's 56 new members to VIEW. and commended the eight existing VIEW members who had transferred from another club and nine 'second clubbers' who have chosen Oaklands as their second club.

At the function, Oaklands VIEW Club President, Jennie Lee, outlined her vision for the club, and Tammy Kennedy, The Smith Family's Acting Team Leader, Southern Metro, highlighted how much she is looking forward to working with the members of Oaklands VIEW Club in the future.

"With Jennie Lee, who has a background in youth programs, leading Oaklands VIEW Club with the support of an enthusiastic committee. I am certain this new club will flourish and

of many disadvantaged students," said Gwen, after the event.

The SA Development Team is now working on opening another new club, this time in the Mawson Lakes area. A French-themed Soiree and Fashion Parade was held on Bastille Day to introduce newcomers to VIEW. The night included fashions, champagne as well as a short overview about VIEW from the SA Development Team Leader, Anne Strangway. There was sufficient interest from people at the event for an interest meeting to be held in September and monthly luncheons to commence from October.





### Celebrating our new website!

At the VIEW National Office, we recently thanked the team from Isobar, The Smith Family's digital partner (pictured above), for all their help with our new website. Isobar generously donated their time and talents pro bono to help us develop and complete this project!

It's great to see so many VIEW members visiting the new site. The VIEW Blog (www.view.org. au/blog), which is regularly updated with posts from the VIEW Executive, is proving to be a very popular page! If you haven't yet visited the site, please do so at www.view.org.au.



# Spreading the VIEW message

VIEW Zone Councillor, Anne-Louise O'Connor (above right) recently met with Kate Washington (above left), State Member for Port Stephens, Shadow Minister for the Hunter and Early Childhood Education. Anne-Louise talked about VIEW's role in supporting The Smith Family's Learning for Life program. Ms Washington was impressed by VIEW Clubs and The Smith Family and said she would recommend a VIEW representative to speak at any appropriate groups or activities. What a great outcome from a short meeting!

# Around the Clubs



### Hey, Hey it's Wilbur!

Members at Heidelberg VIEW Club (VIC) were excited by the special guest performer at their Christmas in July meeting, and it wasn't Santa! Wilbur Wilde, musical regular from Hey Hey It's Saturday and saxophonist with Old 55, Jojo Zep and the Falcons is an all-round entertainer and larger than life character! Wilbur shared amusing stories such as his meeting with Muhammad Ali, the origins of his stage name Wilbur Wilde, and how he began in the music business. He brought his saxophone along and also played some beautiful tunes. A very entertaining day was enjoyed by all and we think, by Wilbur too!

# Original members join Bellinger birthday!

It was a great honour for Bellinger Valley VIEW Club (NSW) members to celebrate the club's 31st birthday in July in the presence of four original members, including the inaugural president Shirley Clark. Shirley travelled from her home in Wagga Wagga especially for the celebration and was warmly welcomed, along with the other founding members, Doreen Braithwaite, Nancy Hochkins and Heather Connell. At the celebration, National Councillor Cecilia Bayliss also presented Bellinger Valley VIEW Club President Gina Troy with her 30 year badge. Gina has worked tirelessly for the Club and is very much appreciated by all Bellinger Valley VIEW Club members.



L-R: Doreen Braithwaite, Shirley Clark, Nancy Hochkins and Heather Connell, original members of Bellinger Valley VIEW Club.

#### Walk With VIEWSA

VIEW members from Adelaide enjoyed a very successful *Walk with VIEW* recently, where 75 brochures were handed out to members of the public to promote VIEW Clubs and The Smith Family. The short walk started at The Rotunda at Elder Park in Adelaide and sent members strolling down Rundle Mall and back again to spread the message about VIEW. Dressed in their purple VIEW T-shirts, members certainly made an impression along the popular mall!





# Eltham Evening VIEW Club members and Erick Armando, former *Learning for Life* student.

L-R: Gloria Walter, National Vice President, with

#### Gala fun in Victoria

Members of the Eltham Evening VIEW Club (VIC) joined other VIEW members for their region's Gala at the Manningham Club in Bulleen, Victoria in July. It was a fabulous day! National Vice President, Gloria Walter, and former Learning for Life student, Erick Armando, gave inspiring speeches making guests feel that all their hard work raising funds to support disadvantaged students was really making a difference. Following the guest speakers, which also included Vanessa Pigrum from Chunky Moves who spoke about Women and the Arts, attendees enjoyed a delicious lunch, great entertainment by the 'Misters and Sisters of Song' and the opportunity to talk with many other women from VIEW clubs across the region. For members from the small Eltham VIEW Club, it was great to hear how students are benefitting from the educational support provided by The Smith Family. Eltham VIEW Club currently supports four Learning for Life students, using funds raised from activities including an annual Bunnings Sausage Sizzle.

### Singing in the rain

Rain didn't stop locals from attending another successful musical afternoon in June, hosted by Tamworth Evening VIEW Club (NSW). Around 150 people enjoyed wonderful music performed by Sing Australia Tamworth, Southside Uniting Church Men's Choir, Tamworth Regional Ukulele Group and a special appearance by musical theatre performer Gabriella McDonald, accompanied on the piano by Bill Gleeson. More than \$2,000 was raised for The Smith Family's Learning for Life program throughout the course of the afternoon, which also featured a scrumptious afternoon tea catered for by members of the Tamworth Evening VIEW Club.

### Yamba Day goes Polynesian

Members from Yamba Day VIEW Club (NSW) work hard to raise funds to sponsor three *Learning for Life* students. The club's lunch meetings are often themed with the meal, music and decorations styled on theme. Recently, the club held a very colourful and fun Polynesian luncheon. Members received leis around their necks and colourful grass skirts were definitely the 'in thing'. Travel stories of adventures in Polynesia, China, New Guinea and the United States were shared, making for a fun-filled afternoon for all.

Assistant Secretar<mark>y Desley Snowd</mark>en and Joy Lauder

# 25th Birthday for Milton/Ulladulla

Can-Can dancers from the Shoalhaven Shufflers added just the right amount of pizzazz and energy to the 25th birthday celebrations for Milton/Ulladulla VIEW Club (NSW). Sixty members and guests came together for the lunchtime celebration with VIEW members from Mollymook, Sussex Day and Sussex South VIEW Clubs also joining in the fun. The club was very pleased to have National Councillor Pat McRae, Zone Councillor Fay Kastelein, and seven Past Presidents, in attendance to celebrate this special day.

# Our year in photos





















- 1. VIEW Executive celebrated Australia Day aboard HMAS Adelaide.
- $2. \ VIEW\ Clubs\ including\ Kenmore\ Evening\ (QLD)\ supported\ The\ Smith\ Family's\ Back\ to\ School\ appeal.$
- 3. VIEW members volunteered with The Smith Family.
- $4. \ \ VIEW \, members, including \, many \, from \, Victoria \, pictured \, here, \, celebrated \, \\ International \, Women's \, Day \, with \, functions \, and \, special \, events.$
- 5. Purple was everywhere with Walk With VIEW events across Australia.
- 6. Western Australian members enjoyed their Development Conference, where cut-outs represented the students they support.
- 7. Trading tables, such as this one from the Hahndorf Getaway Gala, were popular as VIEW fundraisers.
- 8. VIEW members came together for meetings, events, conferences and fun activities
- 9. VIEW members wrapped hundreds of gifts at Christmas time to raise funds for The Smith Family.



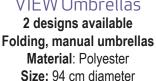
























Material: PVC Size: DL document wallet and 9 cm diameter luggage tags

All money raised from the sale of VIEW gifts helps children in need to succeed at school.

To order any of these VIEW gifts contact National Office via email: view@thesmithfamily.com.au



everyone's family

# JOYSPREADER **Charity Gifts 2016**

You can give something truly thoughtful this year a Joyspreader Charity Gift. Your gift will help both a child in need share in the joy of Christmas, as well as provide a rewarding giving experience knowing you made a real difference.

Purchasing a gift from our Joyspreader range funds our learning and mentoring programs which provide disadvantaged children the support they need to make the most of their education...and their future.

Thank you for making a disadvantaged Australian child part of your Christmas. You are providing a gift that will truly last a lifetime.

# Ready to Read



Our Let's Read program encourages families and caregivers to share the joy of words, stories and books every day with young children. This helps disadvantaged children establish the vital building blocks of literacy and become school-ready.



# 1-2-3 Numeracy



Numeracy is a vital building block of education. Our innovative Let's Count program helps parents, carers and educators develop numeracy skills in three to five year olds using everyday situations like sorting socks and making lunch.

# Links to Learning



Learning can be an overwhelming experience for some disadvantaged children. With access to targeted learning resources these children can blossom, their confidence can improve and they can begin to enjoy learning.

# It Takes Two



Our student2student program provides learning support to primary and early secondary students who are struggling with reading.

This gift identifies children who need support and pairs them with a similarly-aged reading buddy who's been specially trained to help improve their literacy skills.

# Be a Joyspreader this Christmas!

View the full range of Joyspreader Charity Gifts at thesmithfamily.com.au/joyspreader or call 1800 024 069

### **JOYSPREADER CHARITY GIFTS ARE 100% TAX** DEDUCTIBLE