



It's only
christmas
when we share it

Toy & Book *Appeal*



everyone's family



What is The Smith Family's Toy and Book Appeal?

The Smith Family's Toy & Book Appeal is your opportunity to help bring a smile to the faces of Australian children at Christmas. Children who may otherwise miss out on opening a gift, simply because their families can't afford it.

It's only Christmas when we share it and your gesture of goodwill ensures that all Australian families can come together at Christmas to share gifts and celebrate. Supporting education involves more than what happens in the classroom – it's also about enabling positive experiences, both in the home and in the wider community, to help children feel included.

We rely on your generosity so that no one misses out this Christmas. This year, with your help, the Toy & Book appeal aims to support over 30,000 children by providing a digital gift voucher to them.

VIEW Contribution in 2020

Last year VIEW contributed over \$42,860 to the Toy & Book Appeal, allowing over 700 children to enjoy something special under the Christmas tree. We hope that we can rely on your support to ensure the success of the appeal for 2021.

A slightly different Toy and Book Event this year

This year, in light of the ongoing uncertainty caused by the COVID-19 pandemic around the country, **The Smith Family have made the difficult decision to not proceed with the Toy and Book Appeal in its usual format.** This decision was made, first and foremost, to ensure the safety of students and families, team members and volunteers.

The important news is that The Smith Family is absolutely committed to ensuring that the children they support receive a gift this Christmas. This year, **The Smith Family will provide a digital gift voucher to every child who would ordinarily receive a gift pack. That way, these families can ensure their children can still participate in the joys of Christmas.**

We know Christmas is a special time for VIEW Members, and The Smith Family want to thank you wholeheartedly for your support.

The Smith Family annual Christmas event always brings so much happiness and relief to many of the children and families they support – and The Smith Family are determined not to let them down. After all, it's only Christmas when we share it!

How can VIEW Clubs help?

VIEW Clubs can continue to support this appeal by donating to the appeal via Club cheque or Club EFT form. See the included donation form for instructions and details.

If your Club has already collected toys, we suggest that, rather than holding onto them, they be donated to a local community giving tree. Please do not send/deliver to The Smith Family as The Smith Family does not have the capacity to collect/store toy donations.

For more information about participation in the 2021 Toy & Book Appeal please email view@thesmithfamily.com.au or call 1800 805 366.



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VIEW Club Donation Form

I would like to donate toys to the value of:

\$60

\$100

\$200

\$250

Other Amount (please specify):

\$ _____

Your details

VIEW Club Name: _____

Club Contact: _____

First name: _____

Surname: _____

Address: _____

Suburb: _____

State: _____

Postcode: _____

Contact phone: _____

Email: _____

Payment by EFT (if Club set up for this option)

Please use your Club's EFT Form and email to:

view@thesmithfamily.com.au

Payment details (cheques)

Please send this donation form with a cheque made out to The Smith Family:

VIEW Clubs of Australia – Toy & Book Appeal

GPO Box 10500

Sydney NSW 2001

Office Code: VIEW21TBCD01



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Thank you

Toy & Book
Appeal



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