

Re-purpose. Re-invent. Re-use.

New Exciting Photo Competition



VIEW's 60th Anniversary commemorative Tea Towel with its retro design in our purple & teal colours, was inspired by one of the first VIEW brochures developed in the 60's. The Tea Towel also represented a collection of women from various eras reminiscent of the graphics of dress making patterns.

Making and creating is all part of our lives. With COVID-19 stalling the sales of our 60th Tea Towels, at National Convention Adelaide 2022 we shared some examples of how to re-invent the ubiquitous... humble ...Tea Towel... into something new...!



Tea Cosy



BBQ Apron



Quilted Zip Case

We now invite **all** VIEW Clubs and members to show us how **creative and innovative** you are... **enter our new competition to up-cycle the VIEW 60th Tea Towel!**

There are 4 Categories - Best Fashion, Most Useful Accessory, Most Innovative Accessory, Best Group

How to Enter

1. Develop your great idea - and choose your Category!
2. Purchase at least one VIEW 60th Anniversary Tea Towel and include it in your design.
60th Anniversary Tea Towels have been reduced to \$9 and can be ordered on stock order form.
3. Take a photo and send a copy of your design, including: name/s of designer, Club name, Category, design name. Photo must be of high resolution
4. Email your photo to view@thesmithfamily.com.au (no hard copies)
Entries close 31 July 2023

Winners will be announced at VIEW National Convention 2023 in Hobart.