

Welcome to 2021



VIEW's 60+ years of strength and support!

Dear VIEW Members,

Jo, Beryl and I wish you all a Happy New Year and look forward to a bright 2021. As many of our 60th Anniversary plans were cancelled or postponed last year we are retaining our 60th theme for 2021 with a slight change to the logo of 60+ and encourage you to celebrate our 60+ years of VIEW.

Although a challenging year, there were many positive outcomes as Clubs developed innovative ways to continue their amazing support of VIEW and The Smith Family.

Thank you to all VIEW members in 2020!!

[Diamond Jubilee Online Raffle](#)

Congratulations to Terri Craig, Brendale Evening VIEW Club (QLD) the prize winner! Thank you to all who supported this raffle, we raised just over \$35,000 for The Smith Family's *Learning for Life* program.

[Toy and Book Appeal](#)

Nationally, VIEW Clubs once again generously supported the Toy & Book Appeal in 2020 raising \$43,000. A great effort!

[Christmas Wrapping](#)

Well done to everyone who was involved in Christmas Wrapping at local shopping centres. Please notify PNVP Pat McRae (pat.mcrae@bigpond.com) of the details and results of your activities. In this way we are able to track the great contribution you have made. Thanks Pat for continuing to collate this information for us.

Upcoming 2021 Events

[International Women's Day \(IWD\) events throughout Australia](#)

Individual clubs are encouraged to arrange their own International Women's Day events for 8 March 2021.

(#ChoosetoChallenge) This year's IWD 2021 campaign theme is drawn from a notion of:

'A challenged world is an alert world.' We can choose to challenge and call out gender bias, distribution and stereotypes. From challenge comes change, so let's all choose to challenge. (www.Internationalwomensday.com/theme)

[VIEW National Convention 2021 – Adelaide – 10-12 September 2021](#)

The 55th VIEW National Convention will be held in Adelaide SA from 10-12 September 2021.

We invite you to come and join in the fun and excitement...

National Convention is conducted over 3 days, Friday to Sunday, and provides VIEW members, their friends and others interested with:

- An opportunity to hear from prominent speakers on a broad range of topics;
- A forum for debating Resolutions - issues of national importance;
- An ability to learn about and celebrate VIEW achievements and our work within communities supporting the education of disadvantaged Australian children;
- Other surprises, loads of fun and much, much more...

Promoting VIEW in the community & attracting new members

If we learned one thing from last year's isolation it was the joy of "staying connected" with others in community. A number of VIEW clubs throughout Australia were able to attract new members on resuming their meetings, which is great news! We know there will be women in your area looking to join an organisation offering women a network of support, learning and meaningful purpose – helping young Australians to reach their potential through education... these women could simply be waiting for an invitation! Remember you can also extend an invitation by:

- Actively using social media such as Facebook to promote your club's upcoming events/activities; and
- Keeping your VIEW Club's webpage up to date with your correct contact details.

For more information or helpful suggestions, please contact your Zone/National Councillor or Advisor, who will be more than happy to help you with ideas and information. Remember, VIEW National Office has a number of promotional materials available: posters, brochures, essence cards. Simply email your request to view@thesmithfamily.com.au.

As you can see 2021 promises to be an exciting year and Jo, Beryl and I are looking forward to meeting you throughout the year.

PS: We encourage all VIEW members to go to our website to review monthly Club Mailouts. Simply scan this QR code with your phone or mobile device and it will take you to "Club Mailouts" page on www.view.org.au.

Best wishes



Anne-Louise O'Connor
National President 2020-21



Scan this QR code by opening the QR Code reader App on your phone or your "Camera" if using Apple device. Then click on the link provided.